



CENTER FOR DIGITAL ACCELERATION

Driving change across emerging markets through the design and deployment of innovative, user-centered digital tools.

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ADVISORY



CUSTOM DIGITAL STRATEGIES

CDA helps clients understand and integrate digital tools and approaches across their emerging markets portfolio. Our strategies ensure that clients gain maximum benefit from their digital investments.



DIGITAL PROJECT MANAGEMENT

CDA provides full-cycle implementation support to projects. This includes local staff recruitment and training, partner screening and selection, monitoring, and operational management.



CUSTOM DIGITAL TRAINING

New digital tools and approaches are entering the market every day. CDA keep clients up-to-date by tailoring our digital training to meet client objectives.

PRODUCTS



DIGITAL TOOLS

From distributed ledger applications to machine learning models, our team builds cutting-edge tools to support our clients as they drive sustainable social, economic, and political impact.



DATA FOR DECISIONS

CDA helps our clients transform their work through data-driven decisions, identifying critical information sources and building custom spatial and statistical analysis tools to maximize the impact of their data.



ADVANCED TECHNOLOGY RESEARCH

CDA continuously engages with advanced technologies to better understand how they can be used to support increased access to services and jobs.

INSIGHTS & DESIGN



INSIGHTS INTO EMERGING MARKETS

Digital access and usage norms change quickly, especially in emerging markets. CDA helps clients keep their finger on the pulse of these changes through *Frontier Insights*, a proprietary user discovery and research method that identifies technology use and information access patterns of target populations.



HUMAN-CENTERED DESIGN

CDA incorporates end-users in all steps of the design process, even in the most challenging locations. This ensures that products resonate more deeply with emerging market end-users — ultimately driving product adoption.

CDA Knows Emerging Markets

CDA has worked in 70 countries worldwide since 2000. Below are a few of the highlights of our current work.

