



Social Performance Training Focused on Emerging Markets

One-Day Course

Learn to Deliver Impactful Social Performance Programming

A one-day course designed for corporate and philanthropic leaders responsible for social performance programming.

This course trains leaders who are new to social performance to design, implement, and monitor meaningful social performance programming in emerging and frontier markets. It helps participants develop an understanding of how to balance risk and impact, equips them with tools to craft their social impact story, and explains methods for rigorous monitoring and evaluation of social investments.

DAI is a British Accreditation Council-accredited short-course provider.

Participants are trained to:

- Engage and build consensus with internal and external stakeholders — including C-suite, local government officials, and investors — on social performance issues
- Develop ESG frameworks with meaningful and realistic targets
- Deploy social impact monitoring and measurement systems
- Integrate social governance policy and requirements into corporate strategy
- Align social performance functions with core business objectives and activities
- Craft compelling and coherent storytelling of social impact results



Course Modules

- ESG Reporting and Compliance
- Stakeholder Engagement
- Social Investment, Monitoring, Reporting, Evaluation, and Learning
- Social Impact Assessment
- Inclusive Growth: Localization and Supplier Diversity
- Building and Maintaining a Connected ESG Function
- Communications and Storytelling

About DAI

DAI is an employee-owned global development company with 50+ years of mission-driven sustainable impact. We work for corporations, international development agencies, governments, and philanthropies to tackle fundamental social and economic development challenges. We help our clients responsibly pursue their ESG commitments to communities, suppliers, consumers, and shareholders.

DAI offers a suite of training courses for private, public, and philanthropic stakeholders, including our industry-leading Local Content Masterclass.

Training Team



Bhairav Raja

Director, Responsible Business
DAI Sustainable Business Group
bhairav_raja@dai.com

Bhairav is a trusted advisor to multinational corporations, philanthropies, and governments with a footprint in emerging and frontier economies. He has designed solutions that promote access to green and responsible financial services, brokered natural capital solutions that benefit local communities and small businesses, designed programs in digital financial services and climate finance, and guided innovation on access to finance in agribusiness and renewable energy value chains. He is a lead advisor on corporate social investment strategies and policy instruments for regulators and government bodies, including the European Commission. Bhairav is an accomplished trainer and facilitator and a frequent speaker on responsible business themes.



Zaki Raheem

Technical Director,
DAI Sustainable Business Group
zaki_raheem@dai.com

Zaki has designed best-in-class programs in social performance that promote the development of inclusive supply chains in Africa, Asia, and Latin America. He has unlocked innovation and entrepreneurship solutions, built the capacity of SMEs, and facilitated start-up training in cleantech, agribusiness, and women's economic empowerment. He is a trusted advisor to a range of flagship initiatives, including the Kosmos Innovation Center's agritech business accelerator in Ghana, the Accelerate-HER women's accelerator in Guyana, and IKEA Foundation's flagship refugee livelihoods program in Uganda. Zaki is an adjunct associate professor at Columbia University's Graduate School of International and Public Affairs.