



Local Content Master Class

The **Sustainable Business Group** offers the industry-leading Master Class enabling regulators, companies, and contractors to effectively design and manage local content to maximize benefits and minimize risk.

CONTACT US

For additional information on the courses, pricing, and schedule, please email: training@dai.com

TESTIMONIALS

“Certainly the prime local content course in the market. Highly recommended.”

— Local Content Manager,
International oil field services company

“Thank you for hosting the Master Class. The information was extremely valuable and I must say it was possibly the best seminar I have ever been a part of. You and your team did an outstanding job and I would highly recommend the class to anyone.”

— Project Manager,
International Subsea Facilities Contractor

“The course was beyond my expectations. I thought I was coming for validation, but actually learnt many new insights.”

— Head of Strategy and Policy Development,
Nigerian Content Development Monitoring
Boardservices company

DAI's **Sustainable Business Group (SBG)** supports private companies to be smarter corporate citizens in their local business operations and assists public authorities to develop policy, regulation, and incentives that grow sustainable industries.

Our experts help unlock the commercial potential in growth markets by advising companies on how to optimize their local supply base and labor force, comply with local content requirements, demonstrate their long-term commitment to the country's development, and become a trusted partner for government.

Why Does Local Content Matter?

Local content has the potential to leverage major investments to generate win-win outcomes and provide significant benefits to both host economies and investors

SBG tackles the growing challenges facing private sector companies (investors, operators, contractors) and public authorities in meeting local content regulations and supporting the sustainable industrial development of host economies through capital investments.



What is the Master Class?

A **three-day** training covering the full landscape of local content.

Framed by the **regional context** of local content regulations and sector development.

Consists of **lectures**, hands-on **group exercises**, **computer modeling**, and **video case studies**.

Examines **strategic alignment** of regulations, industrial policy, and commercial interests; **smart procurement** to manage local content; and the **mechanics** of local content.



Who Can Participate?

To stimulate engagement and cross-learning between participants, we make every effort to invite individuals from a range of organizations involved in local content management. Typical participants include:

- National and international oil, gas, and mining companies
- National and international companies involved in other capital-intensive sectors such as infrastructure, transportation, renewable energy, utilities, and water management
- Government policy-making authorities
- Host-country regulatory agencies
- International and larger-scale domestic contractor suppliers
- Local supplier business and trade associations

