CENTER FOR DIGITAL ACCELERATION

Driving change across emerging markets through the design and deployment of innovative, user-centered digital tools.

ADVISORY

CUSTOM DIGITAL STRATEGIES

CDA helps clients understand and integrate digital tools and approaches across their emerging markets portfolio. Our strategies ensure that clients gain maximum benefit from their digital investments.

DIGITAL PROJECT MANAGEMENT

CDA provides full-cycle implementation support to projects. This includes local staff recruitment and training, partner screening and selection, monitoring, and operational management.

CUSTOM DIGITAL TRAINING

New digital tools and approaches are entering the market every day. CDA keep clients up-to-date by tailoring our digital training to meet client objectives.

PRODUCTS

DIGITAL TOOLS

From distributed ledger applications to machine learning models, our team builds cutting-edge, user-centered tools to help our clients as they drive sustainable social, economic, and political impact.

DATA FOR DECISIONS

CDA helps our clients transform their work through data-driven decisions, identifying critical information sources and building custom spatial and statistical analysis tools to maximize the impact of their data.

MAKER LAB

CDA is home to DAI's Maker Lab, which builds accessible yet sophisticated hardware—and workforce capacity around that hardware—to address development challenges in emerging markets. We work with open source technology to ensure innovators around the world have access to cutting-edge, user-centered approaches and techniques.

INSIGHTS & RESEARCH

INSIGHTS INTO USERS IN EMERGING MARKETS

CDA helps clients keep their finger on the pulse of changes in digital access and use in emerging markets through *Frontier Insights*®, a proprietary user discovery and research method that sheds light on target populations' technology use, information access, and degree of trust in digital tools.

DIGITAL ECOSYSTEM ASSESSMENTS

CDA conducts digital ecosystem assessments in emerging markets to provide clients with an in-depth understanding of opportunities and gaps in the local technology landscape. Our insights help clients build strategies and partnerships to engage and thrive in the digital ecosystem.
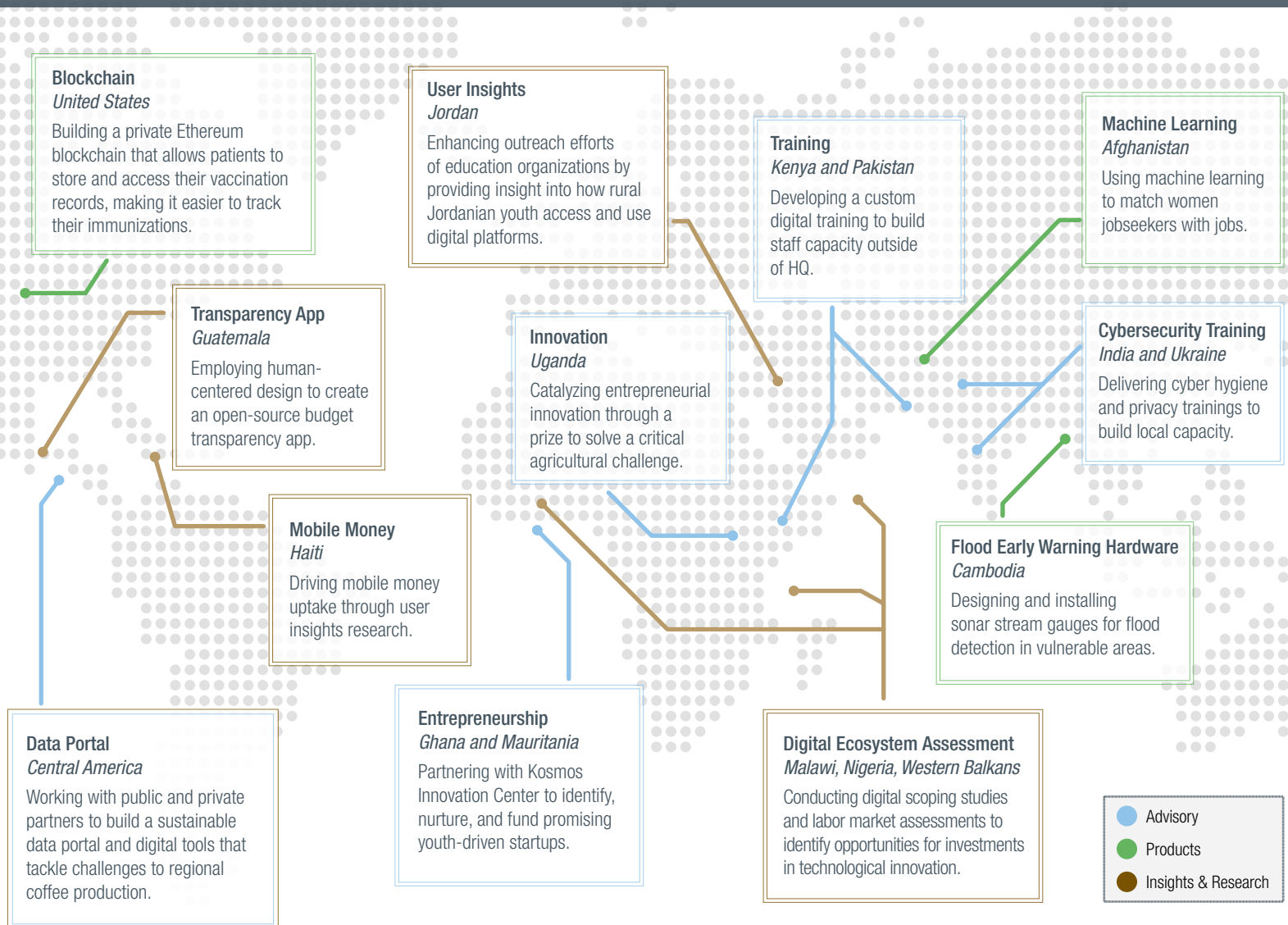
PRIVACY & TRUST RESEARCH

Cybersecurity and trust dynamics are different in every country. CDA analyzes local and regional political and market-based drivers of user behavior and trust to help clients make informed product and program decisions.

DAI
Shaping a more livable world.

CDA Knows Emerging Markets

CDA has worked in 70 countries worldwide since 2000. Below are a few of the highlights of our current work.

Blockchain
United States
Building a private Ethereum blockchain that allows patients to store and access their vaccination records, making it easier to track their immunizations.

User Insights
Jordan
Enhancing outreach efforts of education organizations by providing insight into how rural Jordanian youth access and use digital platforms.

Training
Kenya and Pakistan
Developing a custom digital training to build staff capacity outside of HQ.

Machine Learning
Afghanistan
Using machine learning to match women jobseekers with jobs.

Transparency App
Guatemala
Employing human-centered design to create an open-source budget transparency app.

Innovation
Uganda
Catalyzing entrepreneurial innovation through a prize to solve a critical agricultural challenge.

Cybersecurity Training
India and Ukraine
Delivering cyber hygiene and privacy trainings to build local capacity.

Mobile Money
Haiti
Driving mobile money uptake through user insights research.

Flood Early Warning Hardware
Cambodia
Designing and installing sonar stream gauges for flood detection in vulnerable areas.

Data Portal
Central America
Working with public and private partners to build a sustainable data portal and digital tools that tackle challenges to regional coffee production.

Entrepreneurship
Ghana and Mauritania
Partnering with Kosmos Innovation Center to identify, nurture, and fund promising youth-driven startups.

Digital Ecosystem Assessment
Malawi, Nigeria, Western Balkans
Conducting digital scoping studies and labor market assessments to identify opportunities for investments in technological innovation.

- Advisory
- Products
- Insights & Research

OUR CLIENTS: With cross-sectoral experience in diverse geographies, CDA supports a range of public and private sector clients, including USAID, GIZ, the U.K. Department for International Development and Foreign and Commonwealth Office, and GSMA.

![DAI logo] **DAI**
Shaping a more livable world.

Join the conversation!

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